

nbt Nutraceutical Business & Technology Awards 2012

Exclusive Sponsorship Packages

NATUREX
Ultimate Botanical Benefits



Primary Sponsorship Package Nutraceutical Business and Technology Awards (Geneva, 23rd May 2012)

- One personalized table reservation of up to 10 VIP places at the Gala Dinner for Naturex SA representatives and clients/prospects (we will assist with inviting and allocating VIP places on both Naturex SA tables and/or strategically place Naturex representatives through the seating plan if desired).
- A senior representative from Naturex SA to be interviewed during the event, in a Q&A format, by the Editor of *Nutraceutical Business and Technology* (NBT).
- Post-event: your company film, which will include highlights from the Nutraceutical Business and Technology Awards (NBTA) and NBT Business Roundtable, will be available to fully host on the Naturex SA website.
- Footage of your company film, NBT Business Roundtable and NBTA highlights will also be incorporated into the NBTA 2012 video, and hosted on the NBT and NBTA website and included as a video link in the NBT newsletter received by 20,000 industry professionals.
- Verbal introduction from Speaker and an opportunity for Naturex SA to address the audience.
- Company Logo/Name included in the event title as Primary Sponsor.
- Company Logo/Name to feature in all Awards Event promotion as Primary Sponsor; all marketing collateral before and at the event (including logo projection on set via Gobo and on presentation screen), all editorial preview and PR in NBT, online and in associated press.
- Company logo, link and 50-70 word profile to be included as Primary Sponsor on NBTA website and in the NBTA Preview of NBT (May/June 2012, digital and print issues).
- Company Logo/Name to be included on collateral for all third party marketing by Event Partners.
- Company Logo/Name to be included on all Award Winner Certificates.
- Recognition in all e-marketing messages.
- One full page colour advertisement in *NBT* inclusive of the NBTA preview.
- 1x dedicated email campaign to your selection within our universe database of more than 20,000 pre-qualified nutraceutical and functional food/beverage industry professionals.

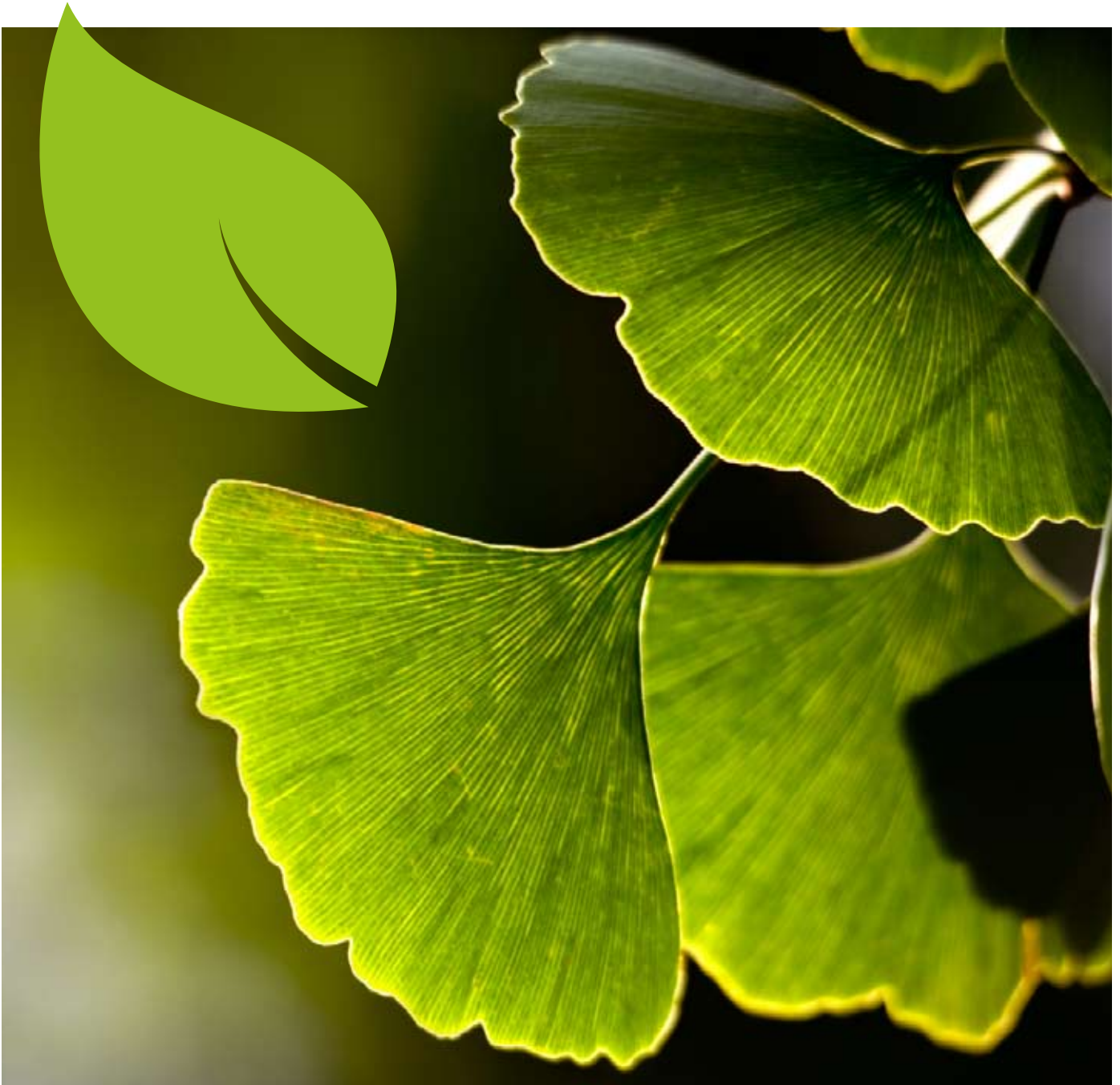
Fee: Euro 10,000 + Vat (if applicable)



Silver Sponsorship Package Nutraceutical Business and Technology Awards (Geneva, 23rd May 2012)

- One personalized table reservation for up to 5 VIP places at the Gala Dinner for Naturex SA representatives and clients/prospects (we will assist in inviting and allocating VIP places on both Naturex SA tables and/or strategically place Naturex representatives through the seating plan if desired).
- Verbal introduction from Speaker and opportunity for Naturex SA to address the audience.
- Company Logo/Name to be included in the event title as Silver Sponsor.
- Company Logo/Name to feature in all Awards Event promotion as Silver Sponsor; all marketing collateral pre- and post-event (including logo projection on set via Gobo and on screen presentation), all editorial preview and PR in *NBT* and associated press.
- Company logo, link and 50-70 word profile to be included as Silver Sponsor on NBTA website and in the NBTA Preview of NBT (May/June 2012, digital and print issues).
- Company, Logo/Name to be included on collateral for all third party marketing by Event Partners.
- Company Logo/Name to be included on all Award Winner Certificates.
- Recognition in all e-marketing messages.
- One full page colour advertisements in *NBT Magazine* inclusive of the NBTA preview.
- 1x dedicated email campaign to your selection within our universe database of more than 20,000 pre-qualified nutraceutical and functional food/beverage industry professionals.

Fee: Euro 5000 + Vat (if applicable)



Silver (£5,500) Proudly sponsored by



- Branded table at the Gala Dinner.
- Company logo/name included in the event title as Silver Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in NBT Magazine and associated press as Silver Sponsor.
- Company logo, link and 50-70 word profile included as Silver Sponsor on the NBTA website and in the NBTA/Vitafoods Preview of NBT Magazine (May/June 2012 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by event partners as Silver Sponsor.
- One senior representative attending the exclusive invitation only 'Nutra Business Roundtable' (followed by networking refreshment break), 23 May 2012, Vitafoods Europe.
- One prominent text and link inclusion in NBT Magazine e-newsletter to 22,000 industry professionals.
- Three month rotating Banner/Button advertisement on the NBTA website promoting your products and services.

Exclusive Champagne Reception Proudly sponsored by



- Branded table at the Gala Dinner.
- Company logo/name to be included in the event title as Champagne Reception Sponsor, company logo/name to feature in all awards event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in NBT Magazine and associated press as Champagne Reception Sponsor.
- Company logo, link and 50-70 word profile included as Champagne Reception Sponsor on the NBTA website and in the NBT Magazine Vitafoods Preview in NBT magazine (May/June 2012 issue, digital and print).
- Company logo/name included on collateral for all third party marketing by Event Partners as Champagne Reception Sponsor.
- Your company's logo/branding appearing on signage throughout the reception area as Champagne Reception Sponsor.
- Company staff present to network with guests at Champagne reception.
- A dedicated area of NBTA webpage as Champagne Reception Sponsor with hypertext link from the event website to your own.
- One prominent text and link inclusion in NBT Magazine e-newsletter to 22,000 industry professionals.

Exclusive Gala Dinner (£3,000)

- One branded table at the Gala Dinner
- Company Logo/Name to be included in the event title as Gala Dinner Sponsor, Company Logo/Name to feature in all Awards Event promotion; all marketing collateral before and at event (including logo projection on set and on presentation screen), all event preview and PR in NBT magazine and associated press as Gala Dinner Sponsor.
- Company logo, link and 50-70 word profile to be included as Gala Dinner Sponsor on the NBTA website and in the NBTA/Vitafoods Preview of NBT magazine (May/Jun 2012 issue, digital and print).
- Company Logo/Name to be included on collateral for all third party marketing by Event Partners as Gala Dinner Sponsor.
- One prominent text and link inclusion in NBT Magazine email newsletter to 22,000 industry professionals.

Contact

Please contact Gill Healy to discuss the above sponsorship opportunities or your specific sponsorship requirements.

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